Audi
Truth in Engineering

S8 European model shown

2013 A8 / S8 / W12

Audi of America
MEDIA INFORMATION KIT

Audi of America
2013 Audi A8/S8/W12

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All information subject to change

For additional media queries, contact: Mark.Dahncke@audi.com

Overview

At a Glance & Highlights

A8 and A8 L at a glance:

Drivetrain	Output	Normal Wheelbase (NWB)	Long Wheelbase (LWB)
3.0 TFSI® quattro® eight-speed Tiptronic® V6	333 hp, 325 lb-ft torque	$72,200	$78,500
4.0 TFSI quattro eight-speed Tiptronic V8	420 hp, 406 lb-ft torque	■	■

S8 at a glance:

Drivetrain	Output	Normal Wheelbase (NWB)
4.0 TFSI quattro eight-speed Tiptronic V8	520 hp, 481 lb-ft torque	$110,000

A8 L W12 at a glance:

Drivetrain	Output	Long Wheelbase (LWB)
6.3 FSI® quattro eight-speed Tiptronic W12	500 hp, 463 lb-ft torque	$134,500

Highlights

Key Attributes - New for MY2013 features:

Start-stop efficiency system* Except for engine warm up, steep grade stops and extreme cold conditions, the start-stop efficiency system simply shuts the engine off at stoplights or prolonged idle situations when the driver presses the brake pedal. Before the brake pedal is released, the engine instantaneously starts up again. The system has an off switch which disables start-stop and keeps it off, even after the vehicle is turned off for customer convenience. Start-stop efficiency system vehicles feature an upgraded battery and starter system to manage the more frequent transitions in and out of vehicle idle. Together with regenerative braking technology, Audi A8 can be classified as a micro-hybrid.

LED's with high beam assistant* Imagine all the illumination and longevity benefits already provided by LED headlights, but make them switch automatically between high and low beams, providing extra convenience to drivers. Offered on MY2013 A8 models equipped with LED headlights uses a mirror-mounted sensor to detect oncoming car headlights and taillights from vehicles travelling in your direction to provide automatic dipping and restoration of high beams – before glare becomes an issue for other drivers.

Top & corner view camera system* This multi-faceted camera and computer generated 360 degree "bird's-eye" viewpoint give unrivalled parking and low speed maneuvering assistance to Audi A8 drivers. Top & corner view camera system supplements the Audi parking system with rear backup camera by providing an additional camera in each side mirror and one in the front grille to give drivers five different viewing profiles front and rear: front view, front corner view, top view, rear corner view and rear view – all easily accessible through the Audi MMI® control wheel. The front and rear corner views are specifically designed to help drivers exit narrow streets or parking lots (going forward or backing up) where vision to each side is not visible immediately.

Audi cylinder on demand™ technology* Audi cylinder on demand technology with active motor mounts and noise cancellation improves mpg up to ten percent. With transitions in less than 1/400,000 of one second:

1 - 5 - 4 - 8 - 6 - 3 - 7 - 2

1 - 5 - 4 - 8 - 6 - 3 - 7 - 2

1. Two active motor mounts use crankshaft position sensor and built in accelerometers to detect normal V4 vibrations between 25 & 250 hz; motor mounts are electromagnetic coils (similar to speakers) incased in hydraulic fluid which transmit opposite phase vibrations to cancel incoming vibrations from passing through motor mounts. These mounts also work during V8 idle and over rough roads (low frequency vibrations between 7 – 15 hz).

2. Four microphones embedded in the headliner detect normal V4 acoustic changes and transmit sound waves, using the vehicle's Bose® or B&O® speakers (in the on or off position), of the same amplitude but 180 degrees out of phase thus diminishing undesirable noise from reaching the ears.

3. V4 mode uses cylinders 1, 4, 6 & 7 & is accomplished by an electromagnetically controlled camshaft which rotates into a zero lift camshaft profile; the other cylinders are shut down and fuel injection/ignition halted after first taking in air to act as an air spring for reduced power loss. V4 transition will occur in a fraction of a second under these conditions (coolant temperature of 86 degrees, third gear or higher and between 960 & 3,500 rpm). V4 mode can last for up to seven minutes at which point all cylinders are engaged to prevent excessive heat loss and efficiency.

4. Active motor mounts and noise cancellation system are close-looped, unlike other systems available up until now which provide a fixed level of noise and vibration cancellation over a more narrow band of reduced cylinder operation. Closed-loop monitoring provides a greater range of adaptation to vibration and noise, thus allowing V4 mode over a wider engine range and thus improved efficiency.

*Refer to Equipment pages for how to acquire

Highlights

Key Attributes - A8 features:

Audi connect™* Audi connect converts the A8 into a mobile Wi-Fi® hotspot, allowing passengers to retrieve information on the internet conveniently and securely. Users can search and import addresses and points of interest directly into the navigation system with voice input, while weather forecasts, up-to-date news and travel information are displayed with clear information graphics and maps. Additionally, the Google Earth™ displays 3D topographical maps and satellite imagery for a dynamic driving experience.

Adaptive air suspension* Adaptive air suspension is an electronically controlled air suspension system at all four wheels with a continuously adaptive damping system. It unites sporty handling with a high level of ride comfort. In addition, the air suspension allows for speed-dependent lowering of the body – a change in ride height that results in a low center of gravity and significantly increased directional stability. The vehicle's aerodynamics are improved at the same time. The adaptive air suspension also allows the driver to influence the suspension characteristic – and thus the operating dynamics – as individually preferred. The damping characteristics and ride height can be adjusted in a single process via the Audi MMI.

Night vision assistant with pedestrian detection & warning* The thermal imaging technology of night vision extends your field of view beyond the lights. The infrared camera can detect pedestrians up to 1,000 feet ahead. Up to 300 feet away, the system identifies them in yellow. If they move into the anticipated path of the vehicle, they are highlighted in red and accompanied by an acoustic warning.

Audi MMI Touch with handwriting recognition* The groundbreaking Audi MMI touch is a new level of customized convenience. Audi engineers developed this latest version of Audi MMI with hard & soft keys, dedicated buttons for commonly used controls and a revolutionary touchpad that interprets hand-written inputs. The Audi MMI touch system can be used with ease. Just like drawing in the sand, your index finger allows you to enter navigation destinations and telephone numbers by simply "writing" with your finger on the touchpad. It allows you easier access to radio presets, map navigation, destinations and directories for a more personalized driving experience.

Audi ASF®* The Audi A8 was the first North American car with an aluminum body built according to the space frame principle. ASF is a high-strength aluminum frame structure into which the panels are integrated so that they also perform a load-bearing function. In conjunction with high-strength aluminum sheet, the aluminum body is characterized by exceptional stiffness and above-average crash protection, yet at the same time by substantially lower weight. Advantages for the driver: greater safety, increased performance, improved handling, lower fuel consumption and ease of repair.

Full LED headlights* The A8 offers the unmistakable appearance of full LED lighting technology. Consuming only 40 watts, the high beams, turn signals, daytime running lights and low beams all feature this efficient, yet powerful technology.

*Refer to Equipment pages for how to acquire

Press Release

Audi of America Communications

The 2013 MY Audi A8 Model Line

HERNDON, Va., August 27, 2012 – Audi of America introduces the 2013 MY Audi A8 model line. Embodied with superior design and progressive advancements in engineering, technology, and performance, the Audi A8 continues to lead the way for Audi as its flagship vehicle. For 2013, the Audi A8 model line not only retains its prestigious amenities from the previous year but also adds several significant changes including new engines with the first ever V6 gasoline and TDI® variants, innovative efficiency technologies, top and corner view cameras, LED headlights with high beam assistant, and luxurious finishes.

Performance

For the 2013 model year, the A8 model line expands from two models to five models. The new 3.0T supercharged V6 and new 4.0T twin-turbo V8 engines are faster and maintain exceptional driving characteristics versus the outgoing 4.2 liter V8 engine. The 3.0T V6 produces an exhilarating 333 hp and 325 lb-ft of torque and accelerates from 0 to 60 mph in 5.5 seconds. The Audi A8 4.0-liter TSFI biturbo V8 engine features an all-new powertrain that produces 420 hp and 444 lb-ft of torque and seamlessly goes from 0 to 60 mph in 4.7 seconds. All engines are mated to an eight-speed Tiptronic automatic transmission with the confidence-inspiring Audi quattro all-wheel drive system.

For further improvements in fuel economy, Audi has implemented Audi cylinder on demand technology for the new 4.0T V8 engine and start-stop technology for the V6 engine. The cylinder on demand technology allows the A8 to operate in four-cylinder mode during highway driving conditions. When power is needed from all eight cylinders, the other four cylinders automatically and instantaneously reignite.

The start-stop technology of the 3.0T uses the same idea as turning on and off a light switch — if you leave a room and don't need the light, you turn it off. While the car is at a prolonged idle with the driver's foot on the brake pedal, such as stopped at a red traffic light, the engine temporarily turn off and then turn back on as the driver releases his foot from the brake pedal.

Audi dynamic steering, which varies the effort as well as the steering ratio, and Audi drive select are featured in the A8. Audi drive select allows drivers to adjust throttle response and transmission settings, as well as configure vehicle driving characteristics exactly to their liking with their choice of Comfort, Auto, Dynamic or Individual settings. In the S8, the Audi drive select system also can control the adaptive damping suspension and quattro sport differential.

The newly-available Sport plus package includes dynamic steering, adaptive air suspension-sport, Audi quattro with sport differential and 265/40 summer performance tires. The Sport plus package produces a more dynamic ride.

The 500 horsepower W12, powered by the 6.0 liter W12 engine, represents the pinnacle of the A8 model line with an available Executive Rear Seat package that makes traveling by car more like the finest business class air travel complete with reclining seat, footrest, and heated and cooled — as well as massage — seat functions. Two rear LCD screens that operate independently are available for rear seat passengers to use with BLUETOOTH® headphones to enjoy watching DVDs or listening to music while following the Google Earth map navigation of their journey.

For the more performance-oriented driver, the all-new Audi S8 delivers incredibly composed acceleration from 0 to 60 in just 3.9 seconds. Please see the separate S8 press information for more details.

Exterior

From the headlights to the taillights, the Audi A8 is the design and technology flagship of the Audi brand. The design of the A8 conveys prestige and elegance. The unmistakable LED daytime running lights, along with the Singleframe® grille, immediately signify the presence of the A8. LED lighting technology is efficient, illuminates better and generates less heat than conventional bulbs. The A8 keeps in mind not only the needs of the driver but also those of other drivers with the LED high beam assistant. By using mirror-mounted sensors, the MY2013 A8 is able to detect oncoming car headlights and taillights from oncoming vehicles and automatically adjusts the high beams before glare becomes an issue for other drivers. The A8 3.0T has chrome-tipped oval tailpipes, while the 4.0T and W12 have chrome-tipped trapezoidal tailpipes.

Interior

Benchmark design and meticulous craftsmanship are hallmarks of the Audi A8 interior. The A8 comes with standard 18-way adjustable seats or available 22-way comfort front seats using the finest materials to make any long drive enjoyable. The Audi A8 seats are well equipped with Valetta leather or the option of Valcona leather or cross stitched design Valcona leather. The well-appointed Valcona leather is a special grain of soft leather that gives the A8 its exclusive and modern look. The available 22-way Comfort Seats come equipped with multiple speeds of cooling and personalized massage functions, perfect for the commute home or extended drives.

Genuine wood inlays and ambient lighting create an exclusive atmosphere for a remarkable sanctuary. The available Rear Seat Comfort package spares no expense by providing power rear seats with massage functions, two vibrant ten-inch screens on the backs of the front seats, a refrigerator, and rear-seat ventilation. A heated steering wheel is added for the driver.

Driver Assistance

New to the 2013 model year are available top and corner view cameras. Four cameras are placed strategically around the vehicle to allow the driver to have a "bird's-eye view" while parking and the confidence to park in practically any environment.

Audi offers several advanced technology features for A8, including Audi adaptive cruise control with "stop & go" and "brake guard" capability, which can detect stationary vehicles and apply full braking below 19 mph.

Other technology features also available on the 2013 A8 are Audi side assist, night vision assistant, and Audi pre sense plus technologies. The Audi A8 incorporates driver assistance technologies to make the driving experience easier and more enjoyable.

Audi connect

Audi connect enables first-to-market Google Earth integration, which redefines the navigation experience. The realistic, panoramic views and high-resolution 3D satellite and aerial imagery provide drivers with a better navigation experience. Audi connect with Google Earth also improves visual orientation with a "camera zoom" feature that allows closer views of surroundings or destinations. Added to the high resolution of Google Earth imagery is an overlay of street mapping data provided through Audi MMI Navigation plus and real-time traffic information available via SiriusXM Traffic subscription (four-year subscription now is standard). Audi connect also provides an industry-first factory vehicle integration of Wi-Fi service. This unprecedented mobile hot spot capability for passengers allows connections for up to eight Wi-Fi devices and permits passengers to connect to the Internet to read email, surf the Web, stream music, play games, etc. The Google Voice™ Local Search also is a first as part of Audi connect to enable more intuitive requests for points of interest as well as to provide access for up-to- date information. Other features include real-time information, such as weather, fuel prices and streaming news feeds.

Press Release

Audi of America Communications

The New Audi S8 for Model Year 2013

- The most powerful sedan in Audi of America's history features an all-new 4.0 liter twin-turbo engine generating 520 hp
- Innovative efficiency technologies though active Audi cylinder on demand
- Audi S8 signifies the next chapter of our engine downsizing strategy yielding more power and efficiency

HERNDON, Va., August 27, 2012 – The new Audi S8 elevates the level of refined performance in the flagship Audi A8 lineup, while advancing the Audi S8 lineage into its third generation. Building on the already agile A8, which utilizes Audi ASF aluminum space frame technology to achieve a lightweight vehicle chassis, the S8 delivers more performance through its new 4.0 liter twin-turbo engine, responsive sport air suspension, high performance brake system and performance-inspired design elements.

Performance

The all-new 4.0 TFSI brings the engine downsizing strategy already seen in other Audi vehicle segments to the high-performance class. Twin turbo-charging gives the V8 outstanding power at 520 hp and 481 lb-ft of torque to propel the S8 from 0 to 60 mph in an impressive 3.9 seconds and a governed top speed of 155 mph. The innovative cylinder head design packages the turbochargers and intercooler between the V-bank to provide shorter exhaust paths to the twin scroll turbochargers for impressive engine response. Compared to the previous S8 V10 engine, the new S8 delivers 16 percent more power — yet consumes 27 percent less fuel. Mated to the eight-speed automatic Tiptronic transmission that delivers responsive shifts and two overdrive top gears, the S8 powertrain provides effortless acceleration and efficiency.

New fuel efficiency measures include Audi cylinder on demand technology that deactivates four of the eight cylinders at lower loads, reducing fuel consumption by up to 10 percent at moderate highway speeds. When the V8 engine switches to V4 mode, the active noise cancellation system negates undesirable changes in engine/exhaust sound. Active engine mounts further dampen vibrations at lower frequencies to make the Audi cylinder on demand technology transition imperceptible to the vehicle's occupants. Combined with drive by wire throttle and modern engine design, these collective technical innovations demonstrate the Audi philosophy of delivering impressive performance and improved efficiency.

In order to complement the power of the S8, the chassis comes standard with a sport-tuned adaptive air suspension adjustable to three levels. These work in conjunction with dynamic steering to deliver enhanced handling and steering response with the refined ride comfort drivers expect in a premium sedan.

The Audi drive select system actively adjusts steering, suspension, engine and transmission performance as well as the sport differential. The driver can select among Comfort, Auto, Dynamic and Individual modes.

The S8 is fitted with high performance ventilated disc brakes, with matte black painted calipers that carry the S8 logo. The front six piston calipers are matched to perforated 15.7-inch diameter rotors. At the rear, generous 14-inch rotors are joined to single piston calipers.

Exterior

Exterior model differentiation for the new S8 includes purposeful S model design elements, including a new twin-blade horizontal slats design of the Singleframe grille, lower bumper side air intakes and rear diffuser. The S8 also includes aluminum optic mirrors, larger rocker sill moldings and the trademark S model four outlet, and dual rear exhaust that emits a sound commensurate to its 520 horsepower engine. Daytona Gray and Prism Silver are exclusive exterior colors, enhanced by standard S8 specific 21-inch wheels befitting a prestigious performance sedan.

Interior

The interior comes standard with carbon atlas trim on the upper inlays and shift lever as well as a sporty three-spoke sport steering wheel. White-on-gray instrument cluster displays, S8 logo on gauges, door sills and analog clock complement the interior trim, while the S8 welcome message in the instrument cluster and Audi MMI screen greets enthusiast drivers. Front seating adjusts 22 ways with standard heating, ventilation and massage functions. Valcona leather upholstery and an exclusive diamond cross-stitch pattern provide racing-inspired craftsmanship. The S8 shares several other A8 interior colors in addition to an exclusive Lunar Silver that includes Gray contrast stitching and piping. Customers can choose decorative inlays available in a choice of four materials that include carbon atlas, matte brushed aluminum, fine grain natural Ash brown wood or layered Oak wood.

Driver Assistance

New to the S8 is the available top view camera system. Cameras are located on the front and rear of the vehicle to give the driver the confidence to park in any environment. Audi offers several advanced technology features for S8, including Audi adaptive cruise control with “stop & go” and “brake guard” capability, which can detect stationary vehicles and apply full braking below 19 mph. Driving in the S8 also is enhanced by Audi lane assist, which warns the driver if the vehicle begins to drift outside of the lane markings without activating the turn signal. Other technology features available on the 2013 S8 are the Audi side assist, night vision assistant, and Audi pre sense plus technologies. The Audi S8 incorporates driver assistance technologies to make the driving experience easier and more enjoyable.

Audi connect

Audi connect enables first-to-market Google Earth integration, which redefines the navigation experience. The realistic, panoramic views and high-resolution 3D satellite and aerial imagery provide drivers with a better navigation experience. Audi connect with Google Earth also improves visual orientation with a “camera zoom” feature that allows closer views of surroundings or destinations. Added to the high resolution of Google Earth imagery is an overlay of street mapping data provided through Audi MMI Navigation plus and real-time traffic information available via SiriusXM Traffic subscription (four-year subscription now is standard). Audi connect also provides an industry-first factory vehicle integration of Wi-Fi service. This unprecedented mobile hot spot capability for passengers allows connections for up to eight Wi-Fi devices and permits passengers to connect to the Internet to read email, surf the Web, stream music, play games, etc. The Google Voice Local Search also is a first as part of Audi connect to enable more intuitive requests for points of interest as well as to provide access to up-to- date information. Other features include real-time information, such as weather, fuel prices and streaming news feeds.

Pricing

A8 and A8 L MY2013 Pricing

MODELS			
Engine	**Trim package**	**Transmission**	**Retail**
3.0 TFSI, 6 CYL., 333 HP	NWB	quattro Tiptronic	$72,200
	LWB		$78,500
Destination charge *(subject to change, add to all orders)*			$895
Metallic or pearl effect paint			$0

STANDARD FEATURES		
3.0T NWB	**Includes:**	
	19" Ten-Y-spoke wheels with 255/45 all-season tires	Adaptive air suspension
	Audi xenon plus front lighting w/ LED daytime running lights & taillights	Start-stop efficiency system with energy recovery
	Brushed aluminum lower decorative inlays	Auto-dimming & power-folding exterior mirrors
	Brown Walnut upper decorative inlays	Bose Surround Sound with one CD/DVD player
	Audi connect w/ online services	Audi MMI Navigation plus with Audi MMI touch
	Auto-dimming interior mirror w/ compass	Dual-zone climate control
	Headlight washer system	Push-button ignition
	Rear window electric sunshade	Electrically adjustable tilt/telescoping steering column
	Garage door opener (HomeLink®)	Four-spoke multifunction steering wheel w/ shift paddles
	Heated, 18-way power front seats w/ memory	Power sunroof, glass
	Preparation for mobile phone (BLUETOOTH)	Audi music interface w/ iPod® cable
3.0T LWB	**Includes 3.0T NWB features plus:**	
	Warm Weather package	Convenience package
	Piano Black lower decorative inlays	Extended Leather package

3.0T NWB	3.0T LWB	OPTIONS		Retail
o	s	**Convenience package** Power trunk (open & close) Audi advanced key (keyless access)	Audi parking system plus with rearview camera Power-closing doors	$3,000
o	o	**Comfort package** Front seat ventilation with massage (pneumatic) Wood inlays on front seat back	22-way multi-contour comfort seat	$2,000
-	o	**Rear Seat Comfort package** Separate power rear seats (five-passenger configuration)	Front passenger seat adjustment from rear seat	$2,000
o	o	**Sport Design package** 20" Five-segment-spoke wheels 265/40 all-season tires Front seat ventilation with massage (pneumatic)	Valcona Leather interior 22-way multi-contour comfort-sport seats, diamond pattern Wood inlays on front seat back	$4,500
o	o	**Sport plus package** 265/40 summer tires* Audi adaptive air suspension, Sport	Audi dynamic steering Audi quattro with sports differential	$3,500
o	o	**Cold Weather package** Heated, four-spoke steering wheel w/ shift paddles Rear-seat pass-through w/ ski bag	Rear heated seats	$800
o	s	**Warm Weather package** Four-zone climate control	Power rear & rear side window sunshades	$1,700
o	s	**Extended Leather package** Leather door armrests & pulls	Leather center console & steering wheel airbag cap	$750
o	o	**Driver Assistance package** Audi adaptive cruise control with stop & go functionality Audi lane & side assist	Audi side assist Audi pre sense plus	$3,000
o	o	**Bang & Olufsen Advanced Sound System**		$6,300
o	o	**Night vision assistant**		$2,300
o	o	**Rear Seat Entertainment package (w/ dual 10.2" screens)**		$3,000
o	o	**Full LED headlights (daytime running lights, low-beam, high-beam, and turn signal)**		$1,600
o	o	**20" Ten-parallel-spoke design wheels with 265/40 R20 all-season tires**		$1,200
o	o	**Dual pane glass, acoustic and break-resistant**		$600
-	o	**Panorama sunroof**		$1,300
o	o	**Solar sunroof**		$800
o	o	**Cloth headliner, black**		$0
o	o	**Alcantara headliner, light**		$1,500
o	o	**Alcantara headliner, black**		$1,500
o	o	**Fine grain Birch, Pearl Beige inlays**		$0
o	o	**Assam Gray Vavona inlays**		$0
o	o	**Fine grain Ash natural inlays**		$0
s	s	**Dark brown Walnut inlays**		$0
		PORT INSTALLED ACCESSORIES		
o	o	**Audi First Aid kit**		$45
o	-	**Audi Guard all-weather floor mats**		$180
o	-	**Audi Guard Textile floor mats**		$180
-	o	**Audi Guard all-weather floor mats**		$180
o	o	**Audi Guard wheel lock kit**		$80
		SITUATIONAL/REQUIRED OPTIONS		
o	o	**California emission requirements**		N/C
o	o	**Northeast trading region emission requirements**		N/C
o	o	**Front license plate holder (for states that require front license plates)**		N/C
o	o	**Without front license plate holder (for states without front license plate requirements)**		N/C

Specifications, equipment, options, and prices are subject to change without notice. Some items may be unavailable when vehicle is built.
Prices exclude destination charges, registration and retail delivery charges

Revised Date: May 16, 2012

A8 MY2013 Color & Trim

MODEL EXTERIOR AND INTERIOR COLOR					
Color and Trim	Interior Upholstery				
	Black	Nougat Brown	Titanium Gray	Velvet Beige	
PHANTOM BLACK PEARL EFFECT	X	X	X	X	
ICE SILVER METALLIC	X	X	X	X	
NIGHT BLUE PEARL EFFECT	X	X	X	X	
QUARTZ GRAY METALLIC	X	X	X	X	
GLACIER WHITE METALLIC	X	X	X	X	
IBIS WHITE	X	X	X	X	
HAVANNA BLACK METALLIC	X	X	X	X	
EMERALD BLACK METALLIC	X	X	X	X	
OOLONG GRAY METALLIC	X	X	X	X	
SAVANA BEIGE PEARL EFFECT	X	X	X	X	
Interior Component Color					
Seats	Carpeting	Standard Lower Inlay	Standard Upper Inlay	Upper / Lower dashboard	Headliner
Black	Black	Brushed Aluminum	Walnut Brown	Black / Black	Moon Silver
Nougat Brown	Black	Brushed Aluminum	Walnut Brown	Black / Black	Black
Titanium Gray	Titanium Gray	Brushed Aluminum	Walnut Brown	Steel Gray / Titanium Gray	Moon Silver
Velvet Beige	Black	Brushed Aluminum	Walnut Brown	Black / Black	Silk Beige

A8 L MY2013 Color & Trim

MODEL INTERIOR AND EXERIOR COLOR					
Color and Trim	Interior Upholstery				
	Black	Nougat Brown	Titanium Gray	Velvet Beige	Silk Beige
PHANTOM BLACK PEARL EFFECT	X	X	X	X	X
ICE SILVER METALLIC	X	X	X	X	X
NIGHT BLUE PEARL EFFECT	X	X	X	X	X
QUARTZ GRAY METALLIC	X	X	X	X	X
GLACIER WHITE METALLIC	X	X	X	X	X
IBIS WHITE	X	X	X	X	X
HAVANNA BLACK METALLIC	X	X	X	X	X
EMERALD BLACK METALLIC	X	X	X	X	X
OOLONG GRAY METALLIC	X	X	X	X	X
SAVANA BEIGE PEARL EFFECT	X	X	X	X	X
Interior Component Color					
Seats	Carpeting	Standard Lower Inlay	Standard Upper Inlay	Upper / Lower dashboard	Headliner
Black	Black	Piano Black	Walnut Brown	Black / Black	Moon Silver
Nougat Brown	Black	Piano Black	Walnut Brown	Black / Black	Black
Titanium Gray	Titanium Gray	Piano Black	Walnut Brown	Steel Gray / Titanium Gray	Moon Silver
Velvet Beige	Velvet Beige	Piano Black	Walnut Brown	Moor Brown / Velvet Beige	Silk Beige
Silk Beige	Velvet Beige	Piano Black	Walnut Brown	Moor Brown / Silk Beige	Silk Beige

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S8 MY2013 Pricing

MODELS				
Engine	**Body Style**	**Transmission**		**Retail**
4.0 TFSI, 8 CYL., 520 HP	**Normal wheelbase**	**quattro Tiptronic**		**$110,000**
Destination charge (add to all orders)				**$895**

STANDARD FEATURES			
Includes A8 3.0T features plus:			
21" Five-triple-spoke wheels with 265/35 summer tires*	Vision Assistance package:	Valcona leather interior	Power rear and rear side window sunshades
quattro with sport differential	Top view camera system (front, mirrors, rear)	Ventilation and massage functions, front	Convenience package:
Audi dynamic steering	High beam assistant	22-way comfort sport seats	Advanced key (keyless entry & ignition)
Adaptive air suspension, S8 tuning	Dual pane acoustic side windows	Diamond stitched pattern	Power trunk (open & close)
S8-exclusive front and rear bumpers	Three-spoke multifunction wheel with shift paddles	Fine Nappa Leather package:	Audi parking system plus (front & rear sensors)
Exterior mirror housings in aluminum-optic	Carbon Atlas inlays & shifter	Center console, door armrests, airbag cap	Servo-assist door closers
V8 T badging on front fenders	Alcantara headliner	Warm Weather package:	
Full LED headlights (lights, turn signals, daytime running lights)	Energy recovery system without stop-start	Four-zone climate control	

PACKAGES		Retail
S8 Driver Assistance package		
Audi adaptive cruise control with stop & go functionality	Audi side assist	**$2,500**
Audi pre sense plus		
S8 lane assist package		
Audi lane assist	Four-spoke multifunction steering wheel w/ shift paddles (w/o S8 logo)	**$500**
S8 Cold Weather package		
Heated steering wheel	Heated rear seats	**$800**
Rear seat pass-through, including ski bag		
Audi design selection, Balao Brown		
Ash natural Balsamic Brown inlays	Balao Brown Valcona leather interior	**$0**
Comfort front seats (deletes diamond stitched pattern)	Leather shifter (replaces Carbon Atlas)	
Snow White Alcantara headliner, stitching, and seat piping	Brushed aluminum lower inlay	
21" Five-arm-rotor design wheels, Titanium finish with 275/35 R21 summer tires*		**$250**
21" Five-arm-rotor design wheels with 275/35 R21 summer tires*		**$250**

OPTIONS	
Audi rear seat entertainment - dual 10" screens, DVD player, wireless headphones, additional Audi MMI control panel	**$3,000**
Night vision assistant	**$2,300**
Solar sunroof	**$800**
Black Alcantara headliner	**$0**
Full Leather package	**$5,500**
Bang & Olufsen Advanced Sound System	**$6,300**
Leather shifter (replaces Carbon Atlas)	**$0**
Walnut Brown inlays	**$0**
Vavona Wood Assam Gray inlays	**$0**
Fine grain Ash natural inlays	**$0**

PORT INSTALLED ACCESSORIES	
Audi First Aid kit	**$45**
Audi Guard all-weather floor mats	**$180**
Audi Guard wheel lock kit	**$100**

SITUATIONAL/REQUIRED OPTIONS	
California emission requirements	**N/C**
Northeast trading region emission requirements	**N/C**
Front license plate holder (for states which require front license plates)	**N/C**
Without front license plate holder (for states without front license plate requirement)	**N/C**

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Prices exclude destination charges, registration & retail delivery charges.

Revised Date: May 24, 2012

S8 MY2013 Color & Trim

MODEL EXTERIOR AND INTERIOR COLOR					
Color and Trim	**Interior Upholstery**				
	Black	**Nougat Brown**	**Lunar Silver**	**Velvet Beige**	**Audi Design Selection Balao Brown**
PHANTOM BLACK PEARL EFFECT	X	X	X	X	X
HAVANNA BLACK METALLIC	X	X	X	X	X
DAYTONA GRAY PEARL EFFECT	X	X	X	X	X
NIGHT BLUE PEARL EFFECT	X	X	X	X	X
ICE SILVER METALLIC	X	X	X	X	X
GLACIER WHITE METALLIC	X	X	X	X	X

Interior Component Color					
Seats	**Carpeting**	**Lower Inlays**	**Upper Inlays (Std)**	**Upper / Lower Dashboard**	**Alcantara Headliner**
Black	Black	Brushed Aluminum	Carbon Atlas	Black / Black	Lunar Silver
Nougat Brown	Black	Brushed Aluminum	Carbon Atlas	Black / Black	Black
Lunar Silver	Titanium Gray	Brushed Aluminum	Carbon Atlas	Steel Gray / Lunar Silver	Lunar Silver
Velvet Beige	Black	Brushed Aluminum	Carbon Atlas	Black / Black	Silk Beige
Balao Brown	Balao Brown	Brushed Aluminum	Ash Natural Balsamic Brown	Mocca Brown / Balao Brown	Snow White

Specifications, equipment, options, and prices are subject to change without notice. Some items may be unavailable when vehicle is built.

Prices exclude destination charges, registration and retail delivery charges.

Revised Date: May 24, 2012

A8 L W12 MY2013 Pricing

MODELS			
Engine	**Trim package**	**Transmission**	**Retail**
6.3 FSI, 12 CYL., 500 HP	**LWB**	**quattro Tiptronic**	**$134,500**
Destination charge *(subject to change, add to all orders)*			**$895**
Gas guzzler charge *(subject to change, add to all orders)*			**$2,100**
Metallic or pearl effect paint			**$0**

STANDARD FEATURES		
W12 LWB	**Includes 4.0T LWB features plus:**	
	20" Ten-parallel-spoke design wheels with 265/40 all-season tires	*Without active noise cancellation & Audi cylinder on demand*
	Full LED headlights (daytime running lights, low-beam, high-beam, turn signals)	*Panorama sunroof*
	Audi dynamic steering	*Front grille with horizontal chrome struts & stainless steel mesh inserts, W12 badge*
	Stainless steel door sills with W12 logo, illuminated	*Additional chrome on air intakes & mirror housings*
	Camera Assistance package	*Cold Weather package*
	Valcona leather interior	*Rear Seat Comfort package w/ fixed rear center console (four-passenger configuration)*
	Alcantara headliner, light	*Piano Black upper inlays & roof grab handles, brushed aluminum lower inlays*
	Rear Seat Entertainment package (w/ dual 10.2" screens)	*Brushed aluminum lower inlays*
	Dual pane glass, acoustic and break-resistant	*Six CD/DVD changer (glove box-mounted)*

	OPTIONS		Retail
o	**Executive Rear Seat Comfort package** *One rear relaxation seat w/ power footrest* *Ten-way power front passenger seat without massage*	*Audi exclusive cool box (deletes pass-through)*	**$3,200**
o	**Audi design selection - Balao Brown** *Balao Brown Valcona leather* *Snow White Alcantara headliner* *Wooden grab handles deleted*	*Fine grain Ash natural Balsamic Brown upper inlays* *Snow White seat stitching & piping*	**$4,000**
o	**Driver Assistance package** *Audi adaptive cruise control with stop & go functionality* *Audi lane assist*	*Audi side assist* *Audi pre sense plus*	**$3,000**
o	**W12 Sport package** *Sport rear differential* *20" 265/40 summer tires**	*Sport air suspension*	**$2,000**
o	**Bang & Olufsen Advanced Sound System**		**$6,300**
o	**Night vision assistant**		**$2,300**
o	**Solar sunroof**		**$0**
o	**19" 15-spoke wheel design with 255/45 all-season tires**		**$0**
o	**Alcantara headliner, black**		**$0**
o	**Full Leather package**		**$5,500**
o	**Five-passenger configuration (power rear seat, 2+1 seater)**		**$0**
o	**Fine grain Birch, Pearl Beige inlays**		**$0**
o	**Assam Gray Vavona inlays**		**$0**
o	**Fine grain Ash natural inlays**		**$0**
o	**Dark brown Walnut inlays**		**$0**

PORT INSTALLED ACCESSORIES		
o	**Audi First Aid kit**	**$45**
o	**Audi Guard all-weather floor mats**	**$180**
o	**Audi Guard wheel lock kit**	**$100**

SITUATIONAL/REQUIRED OPTIONS		
o	**California emission requirements**	**N/C**
o	**Northeast trading region emission requirements**	**N/C**
o	**Front license plate holder (for states that require front license plates)**	**N/C**
o	**Without front license plate holder (for states without front license plate requirements)**	**N/C**

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Prices exclude destination charges, registration and retail delivery charges

Revised Date: May 16, 2012

A8 L W12 MY2013 Color & Trim

MODEL EXTERIOR AND INTERIOR COLOR						
Color and Trim	Interior Upholstery					
	Black	Nougat Brown	Titanium Gray	Velvet Beige	Silk Beige	Balao Brown
PHANTOM BLACK PEARL EFFECT	X	X	X	X	X	X
ICE SILVER METALLIC	X	X	X	X	X	X
NIGHT BLUE PEARL EFFECT	X	X	X	X	X	X
QUARTZ GRAY METALLIC	X	X	X	X	X	X
GLACIER WHITE METALLIC	X	X	X	X	X	X
IBIS WHITE	X	X	X	X	X	X
HAVANNA BLACK METALLIC	X	X	X	X	X	X
EMERALD BLACK METALLIC	X	X	X	X	X	X
OOLONG GRAY METALLIC	X	X	X	X	X	X
SAVANA BEIGE PEARL EFFECT	X	X	X	X	X	X

Interior Component Color					
Seats	Carpeting	Standard Lower Inlay	Standard Upper Inlay	Upper / Lower dashboard	Headliner
Black	Black	Brushed Aluminum	Piano Black	Black / Black	Moon Silver
Nougat Brown	Black	Brushed Aluminum	Piano Black	Black / Black	Black
Titanium Gray	Titanium Gray	Brushed Aluminum	Piano Black	Steel Gray / Titanium Gray	Moon Silver
Velvet Beige	Velvet Beige	Brushed Aluminum	Piano Black	Moor Brown / Velvet Beige	Silk Beige
Silk Beige	Velvet Beige	Brushed Aluminum	Piano Black	Moor Brown / Silk Beige	Silk Beige
Balao Brown	Balao Brown	Brushed Aluminum	Ash Natural Balsamic Brown	Mocca Brown / Balao Brown	Snow White

Specifications, equipment, options, and prices are subject to change without notice. Some items may be unavailable when vehicle is built.
Prices exclude destination charges, registration and retail delivery charges.

Lineup Changes

Overview of Changes for MY2013

Adds:	A8	S8	W12
+ All new engines (except W12) including first ever V6 gasoline	■	■	—
+ All new V8 twin turbo engines in 420 hp and 520 hp outputs	□	■	—
+ New power & efficiency technologies: Audi cylinder on demand and start-stop efficiency system	■	—	—
+ New model differentiated exhaust and wheel design for V8	■	—	—
+ Hands-free trunk release (standard on LWB)	□	■	■
+ Top & corner view camera	□	■	■
+ LED headlights include high beam assistant	□	■	■
+ Rear seat packages now include heated steering wheel	□	—	■
+ New Sport Design package for all models (except S8, W12)	□	—	—
+ New Sport Plus package including sport suspension, differential, dynamic steering and summer tires	□	■	□
+ 20” all season tires while summer tires are optional	□	—	■

Deletes:
- 4.2L V8 no longer available (replaced by 4.0T)
- Three-spoke steering wheel now exclusively reserved for S8

■ = Standard
□ = Optional
— = Not Available

Lineup & Key Changes

Engine Close-Up

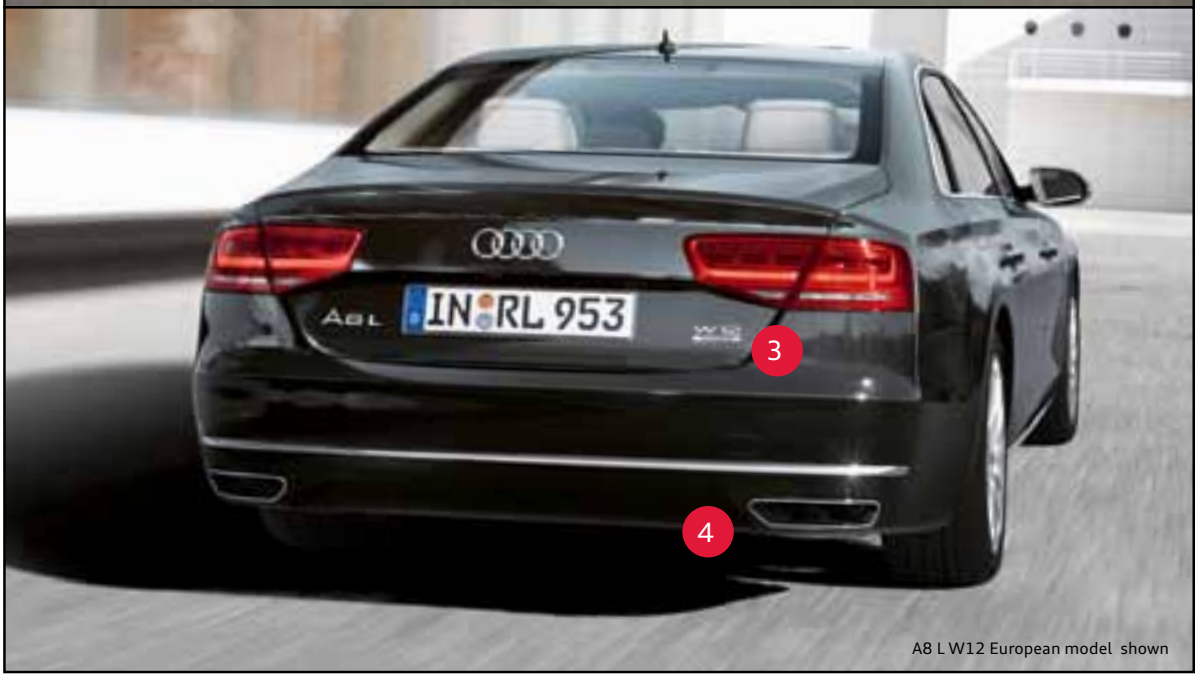
It's not often that Audi introduces a new engine and certainly not a V8 worthy of replacing the longstanding, powerful & efficient 4.2 FSI V8. The all new 4.0 TFSI features reduced displacement but more power thanks to twin turbos and an intercooler mounted between the V8 bank. This placement shortens exhaust pathways to provide exceptional throttle response by reducing heat loss from turbochargers. The turbochargers feature a "twin scroll" design; this more complex turbo plumbing means the exhaust ports meet the turbocharger inlets in two separate paths, which reduces exhaust gas pulse interference for smoother impeller spool up and refinement.

The Audi S8 4.0 TFSI features 520 hp, or more than 130 hp per liter, one of the industry's highest turbo V8 power densities while the A8 & A8 L with the 4.0 TFSI generates 420 hp. The different power levels are explained by turbo boost levels, air intake size, camshaft profile and other engine specification differences.

New V8 TFSI Engine

Lineup & Key Changes

A8 3.0T model shown



A8 L W12 European model shown

1. 3.0T model
2. Chrome tipped exhaust (one on each side)
3. 4.0T and W12 models
4. Chrome tipped trapezoidal tailpipes (one on each side)

Lineup & Key Changes

S8 Exterior Walk-Around

1. Unique S model Singleframe grille with double horizontal chrome struts
2. Lower single blade trim, platinum gray
3. Larger, lower side apron air intakes with single, aluminum twin blade fin and high gloss black surround
4. Larger rocker sills
5. Black painted brake calipers with S8 emblem (standard) *Ceramic brakes are shown
6. V8 T badge on front fenders
7. Aluminum-optic side mirrors
8. Platinum gray diffuser
9. Chrome dual, four exhaust mufflers

Lineup & Key Changes

S8 Interior Walk-Around

S8 European model shown

1. Three-spoke multifunction sport steering wheel with contrast stitching & S8 emblem
2. Shift paddles and pedals with aluminum finish
3. Aluminum pedals
4. Starter button with red ring
5. Selector lever in Carbon Atlas
6. Lower trim in brushed aluminum
7. Carbon Atlas upper trim (standard)
8. Gray analog clock with white needles
9. Alcantara headliner
10. Audi MMI and cluster welcome screen with S8 emblem
11. Gray cluster with white needles and S8 emblem
12. Ambient lighting in three different colors

Equipment

Standard & Optional Equipment

	Engine / Transmission / Suspension / Wheels	A8 3.0T NWB/LWB	A8 4.0T NWB/LWB	S8 4.0T NWB	W12 W12 LWB
Drivetrain	ASF aluminum space frame construction (aluminum alloy) with aluminum alloy body panels	■	■	■	■
	3.0 liter TFSI direct-injection V6 engine with DOHC and Audi valvelift system	■	—	—	—
	4.0 liter TFSI direct-injection V8 engine with DOHC and Audi valvelift system	—	■	■	—
	6.3 liter FSI direct-injection W12 engine with DOHC and Audi valvelift system	—	—	—	■
	Eight-speed Tiptronic automatic transmission with sport program and manual shift mode	■	■	■	■
	quattro all-wheel drive system with asymmetric/dynamic torque distribution (torque split 40:60)	■	■	—	■
	quattro all-wheel drive system with sports rear differential (mechanical torque vectoring)	□	□	■	□
Brakes	Anti-lock brake system (ABS) with Electronic Brake-force Distribution (EBD)	■	■	■	■
	Front ventilated disc brakes	■	■	■	■
	Rear ventilated disc brakes	■	■	■	■
	Hydraulic brake assist, automatically senses emergency braking and applies maximum available power boost to reduce overall stopping distance	■	■	■	■
	Electromechanical emergency brake (switch located in center console) with drive-off release feature	■	■	■	■
	Adaptive air suspension	■	■	■	■
	S Sport suspension calibration	—	—	■	—
Wheels & Tires	9.0J x 19 / Ten-Y-spoke design wheels with 255/45 all-season tires	■	—	—	—
	9.0J x 20 / Five-segment-spoke design wheels with 265/40 summer tires	□	□	—	□
	9.0J x 20 / Ten-parallel-spoke design wheels with 265/40 all season tires	□	□	—	■
	9.0J x 19 / 15-spoke design wheels with 255/45 all-season tires	—	■	—	□
	9.0J x 21 / Five-triple-spoke design wheels with 265/35 summer tires	—	—	■	—
	9.0J x 21 / Five-arm-rotor design wheels, Titanium finish, with 275/35 summer tires	—	—	□	—
	9.0J x 21 / Five-arm-rotor design wheels with 275/35 summer tires	—	—	□	—
	Tool kit and jack located in storage compartment in trunk	■	■	■	■
	Space-saver temporary spare tire	■	■	■	■
	Tire-pressure monitoring system-in-direct measuring	■	■	■	■

■ = Standard
□ = Optional
— = Not Available

Standard & Optional Equipment

Exterior		A8 3.0T NWB/LWB	A8 4.0T NWB/LWB	S8 4.0T NWB	W12 W12 LWB
Grille	Audi Singleframe grille with horizontal bars in chrome finish with/without license plate holder	■	■	—	—
	Unique S model Singleframe grille with double horizontal chrome struts with/without license plate holder	—	—	■	—
	Audi Singleframe grille with horizontal twin-bar in chrome finish and diamond mesh inserts with/without license plate holder	—	—	—	■
Lighting	Audi xenon plus headlights with self leveling and LED daytime running lights with adaptive cornering lights with fog lights	■	■	—	—
	Rain/light sensors for automatic windshield wipers and headlights	■	■	■	■
	Headlight washing system	■	■	■	■
	LED headlights with LED daytime running lights	□	□	■	■
	LED taillight technology with rear fog lights	■	■	■	■
	Daytime running lights, user programmable	■	■	■	■
	LED indicator light technology integrated in the side mirrors	■	■	■	■
	"Three Blink" touch-to-pass lane change feature in turn signal	■	■	■	■
	Automatic light switch controlled by light sensor, coming home/leaving home function	■	■	■	■
Mirrors	Heated, power folding, auto dimming exterior mirrors with passenger tilt, memory and LED turn indicator	■	■	■	■
	Aluminum-optic heated, power folding, auto dimming exterior mirrors with passenger tilt, memory and LED turn indicator	—	—	■	—
	Body-color heated, power folding, auto dimming exterior mirrors with passenger tilt, memory and LED turn indicator	■	■	—	■
	Lower rear center diffuser, platinum surround with aluminum twin blade fin	■	■	■	■
	Anodized aluminum window surround	■	■	■	■
	Heated windshield washer nozzles	■	■	■	■
Exhaust	Dual round exhaust pipes, finished tips (one on each side)	■	—	—	—
	Quad oval exhaust pipes, finished tips (two on each side)	—	—	■	—
	Twin trapezoidal exhaust outlets (one on each side)	—	■	—	■
	2.5 mph (Federal Standard) front and rear bumpers	■	■	■	■
	Metallic/pearl/crystal effect paint	□	□	□	□
	Roof-mounted SiriusXM Satellite Radio antenna	■	■	■	■
	Nomenclature: A8, A8 L, S8, on rear deck lid, left center 4.0T, W12 on trunk - right center V8T on front fenders (S8) W12 on front fenders (A8 L W12) Four rings on top center of trunk and top-center of Singleframe grille quattro: rear trunk - right center, under engine designation (A8 only, except 3.0T) front grille - passenger side (replaced by "S8" badge on S8 and "W12" badge on A8 L W12) dashboard - passenger side	■	■	■	■

■ = Standard
□ = Optional
— = Not Available

Standard & Optional Equipment

	Interior	A8 3.0T NWB/LWB	A8 4.0T NWB/LWB	S8 4.0T NWB	W12 W12 LWB
Illumination	Front and rear LED reading lights	■	■	■	■
	Ambient Lighting package, including illuminated door sills	■	■	■	■
	Illumination for interior door release handles and air vent controls	■	■	■	■
	Front and rear footwell lighting using LED technology	■	■	■	■
	Auto dimming interior mirror with digital compass	■	■	■	■
	Illuminated locking glovebox with air-conditioned vent for cooling	■	■	■	■
	Front sliding sun visors with LED illuminated vanity mirror for driver and front passenger	■	■	■	■
	Front and rear floor mats with fastening mechanism for front mats	■	■	■	■
	Leather shift lever	■	■	□	■
	Carbon Atlas shift lever	—	—	■	—
	Velour carpeting	■	■	■	■
	Alcantara headliner in black	□	□	□	□
	Alcantara headliner in matching interior color	□	□	■	■
Power Convenience Features	Power central locking system with radio-operated key fob remote control for doors, truck and fuel door with selective unlocking: - Convenience open and close feature for windows and sunroof - Master switches located in driver and front passenger doors, includes LEDs to signal when vehicle is locked - Central locking can be programmed in Audi MMI to automatically lock when vehicle reaches 8 mph. Vehicle then automatically unlocks when engine is turned off	■	■	■	■
	Power windows: - Driver controlled lock out switch for rear power windows - Power retention (until either front door is opened) - "One-touch down" and "one-touch up" for all windows - "Pinch-protection" for all windows (reverses window at force >100N)	■	■	■	■
	Audi advanced key with start-stop button and entry (standard on LWB)	□	□	■	■
	Power trunk open /close with hands-free trunk release (standard on LWB)	□	□	■	■
	Power closing doors (standard on LWB)	□	□	■	■
	Manual closing door	■	■	—	—
	Power rear sunshade	■	■	■	■
	Power side window sunshades (standard on LWB)	□	□	■	■
	Retained accessory power	■	■	■	■
	Interior electric trunk release on driver's door	■	■	■	■
	Power opening/closing sunroof with tilt and independent electric sunshade	■	■	■	—
	Panorama sunroof with tilt and independent manual sunshade (only LWB)	□	□	—	■
	Solar sunroof	□	□	□	□
	Dual pane glass	□	□	■	■
HVAC	Dual zone auto air conditioning	■	■	—	—
	Fully automatic four-zone climate control with separate booster (standard on LWB)	□	□	■	■
	Rear HVAC vents located on rear of front center console, B-pillar and under front seats	■	■	■	■
	Electric rear window defogger with automatic timed shut off feature	■	■	■	■
	Four outlets (two cigarette / two 12V power outlets)	■	■	■	■
	Four cup holders (two front / two rear)	■	■	■	■
	Front comfort center armrest, split fore/aft and height adjustable	■	■	■	■
	Comprehensive storage: - Storage compartments in front door armrests - Map storage net pockets on front seatbacks - Glovebox with an air-conditioned vent for cooling	■	■	■	■

■ = Standard □ = Optional — = Not Available

Standard & Optional Equipment

Interior (continued)		A8 3.0T NWB/LWB	A8 4.0T NWB/LWB	S8 4.0T NWB	W12 W12 LWB
Steering	Power tilt and telescoping steering column	■	■	■	■
	Three-spoke multifunction sport steering wheel with shift paddles (S8)	—	—	■	—
	Four-spoke multifunction steering wheel with shift paddles	■	■	—	■
	Servotronic speed-sensitive power steering	■	■	■	■
	Dynamic steering (Audi drive select)	□	□	■	□
Inlays	Full Alcantara leather interior and armrests	■	■	■	■
	Aluminum-optic surrounding of air vents, window & seating switchgear and vent controls	■	■	■	■
	Aluminum inlays on door panel interior beltline and center console	■	■	■	■
	Wood inlays on door panel interior beltline and center console	■	■	□	■
	Brushed aluminum inlays (NWB, S8 and W12) , Piano black lower inlays (LWB)	■	■	■	■
	Vavona wood inlays on interior beltline	□	□	□	■
	Brown Walnut wood upper inlays with brushed aluminum silver lower inlays	■	■	□	□
	Carbon weave upper inlay inserts with brushed aluminum silver lower inlay	—	—	■	—
	Leatherette for upper dashboard	■	■	■	■
	Valcona leather interior	□	□	■	■
Seating	Valetta leather seating surfaces	■	■	—	—
	Three-point safety belts for all seating positions	■	■	■	■
	18-way power front comfort seats including four-way power lumbar adjustment and front & rear comfort headrests	■	■	—	—
	22-way power front comfort seats including four-way power lumbar adjustment, ventilation & massage feature and wood trim on rear side of seat	□	□	—	■
	22-way power front diamond stitched, sport/comfort seats including four-way power lumbar adjustment, ventilation & massage feature and wood trim on rear side of seat	□	□	■	—
	Two-position driver side memory for seat and mirror adjustments (two memories)	■	■	■	■
	Rear seat with ski pass through (not available when refrigerator is present)	□	□	□	■
	Three-step heated front seats	■	■	■	■
	ISOFIX for the rear seats	■	■	■	■

■ = Standard
□ = Optional
— = Not Available

*Decorative inlay options will vary based on model and interior color combination. See your dealer for details.

Standard & Optional Equipment

Technology & Driver Assistance	A8 3.0T NWB/LWB	A8 4.0T NWB/LWB	S8 4.0T NWB	W12 W12 LWB
Two master ignition keys with remote control, valet key and emergency key	■	■	■	■
Active noise cancellation	—	■	■	—
Adaptive cruise control with stop & go: Includes Audi pre sense front. 20-95 mph operation with coast, four distance settings, stop & go functionality, resume and accelerate features. Stalk on steering column, speed shown in driver information display, with enhanced braking guard (ability to initiate a full-stop below 30 km/h)	□	□	□	□
Audi advanced key with start-stop button and entry (standard on LWB)	□	□	■	■
Anti-theft vehicle alarm system and immobilizer with blinking theft deterrent light in driver's door	■	■	■	■
Audi drive select	■	■	■	■
Audi parking system with top & corner view cameras	□	□	■	■
Audi side assist: Lane change assistant, operates at speeds above 30 km/h, visual warnings located in exterior mirror housings. Radar technology located behind rear bumper (not visible). Can be turned off	□	□	□	□
Electronic active cruise control with coast, resume and accelerate features. Stalk on steering column, speed shown in driver information display	■	■	■	■
Energy recovery with start-stop efficiency system	■	■	■	■
Extended range radio frequency remote locking system with security "rolling code" feature, remote trunk opening system and panic function, also activates interior lights and alarm system	■	■	■	■
HomeLink – three channel remote transmitter, controls in overhead console	■	■	■	■
MOST optical bus connecting all infotainment electronics	■	■	■	■
Night vision assistant with pedestrian detection	□	□	□	□
Rain/light sensors for automatic windshield wipers and headlights	■	■	■	■
Retained accessory power	■	■	■	■
Windshield wipers with four-position adjustable rain sensor rate	■	■	■	■

■ = Standard
□ = Optional
— = Not Available

Standard & Optional Equipment

Infotainment	A8 3.0T NWB/LWB	A8 4.0T NWB/LWB	S8 4.0T NWB	W12 W12 LWB
Audi connect with six-month trial subscription*	■	■	■	■
Audi MMI Navigation plus with voice control system: With TFT color, Audi MMI touch, WVGA, eight-inch display screen, control knob with joystick and buttons in center console. Operates climate control, central locking, instrument cluster, vehicle diagnostics, cellular phone, navigation, CD and radio functions (single CD/DVD player)	■	■	■	■
Audi music interface with iPod integration includes one cable for iPod connection and one USB slot or AUX input	■	■	■	■
Audi Online Services with Google Earth navigation, trial connectivity period included and BLUETOOTH	■	■	■	■
Bose Premium Surround Sound system with AudioPilot®: 14 speakers including center speaker and subwoofer with total output of 630 watts	■	■	■	■
Backlit instrument cluster with automatic brightness control: - tachometer, speedometer, digital clock with date, fuel gauge, coolant temperature gauge, white illumination with red pointers (white pointers on S8)	■	■	■	■
Bang & Olufsen Advanced Sound System with 19 speakers and 1,400 watts (includes Dolby Digital 5.1 and noise compensation)	□	□	□	□
BLUETOOTH wireless technology preparation for mobile phone and streaming audio	■	■	■	■
Eight-color driver information center: - Seven-inch color display - Five-function trip computer (Fuel range, average fuel mileage, current fuel mileage, average speed & elapsed time and trip odometer) operated by toggle switch at end of windshield wiper stalk - Outside temperature display - Digital speed display - Radio/telephone display - Active Auto Check system with speed warning device - Pictogram display for open door and deck lid - Efficiency Program	■	■	■	■
HD Radio technology	■	■	■	■
In-dash DVD player	■	■	■	■
Audi MMI Touch	■	■	■	■
SD card slots with 32GB capacity	■	■	■	■
SiriusXM Satellite Radio with 90-day trial subscription	□	□	□	□
SiriusXM Traffic with four-year subscription	□	□	□	□
Voice control system (controls cellular phone, CD, radio and navigation), includes speech-to-text engine	■	■	■	■

■ = Standard
□ = Optional
— = Not Available

*Audi MMI Navigation plus depends on signals from the worldwide Global Positioning Satellite network. The vehicle's electrical system and existing wireless and satellite technologies must be available and operating properly for the system to function. The system is designed to provide you with suggested routes in locating addresses, destinations and other points of interest. Changes in street names, construction zones, traffic flow, points of interest and other road system changes are beyond the control of Audi of America, Inc. Complete detailed mapping of lanes, roads, streets, toll roads, highways, etc., is not possible, therefore you may encounter discrepancies between the mapping and your actual location. Please rely on your individual judgment in determining whether or not to follow a suggested Audi MMI Navigation plus route. Periodically mapping updates will be available for purchase at an additional cost. Consult your dealer or call 1-800-FOR-AUDI for details.

Standard & Optional Equipment

Safety / Security	A8 3.0T NWB/LWB	A8 4.0T NWB/LWB	S8 4.0T NWB	W12 W12 LWB
Anti-lock brake system(ABS) with Electronic Brake-force Distribution (EBD) & brake assist	■	■	■	■
Anti-theft alarm with immobilizer	■	■	■	■
Driver and front passenger advanced dual-stage airbag supplemental restraints*	■	■	■	■
Driver and front passenger seat-mounted side thorax airbag supplemental restraints & rear outboard	■	■	■	■
Driver and front passenger knee airbags	■	■	■	■
Electromechanical parking brake	■	■	■	■
Front passenger occupant detection – for airbags	■	■	■	■
Front three-point safety belts with automatic pretensioning and force limiters	■	■	■	■
Hydraulic brake assist, automatically senses emergency braking and applies maximum available power boost to reduce overall stopping distance	■	■	■	■
If crash sensor is activated, the following with happen automatically: Central locking automatically unlocks doors, interior lighting is switched on, fuel pump and engine are switched off, hazard warning lights are switched on	■	■	■	■
Impact protection, including reinforced high strength steel/aluminum crossmembers, reinforced bumpers and rigid occupant cell	■	■	■	■
Integrated child door locks in rear doors, activated using a key in side of door near latch area	■	■	■	■
Lower anchors & Tethers for CHildren (LATCH) provisions in rear seats	■	■	■	■
Pinch protection for all windows (reverses window at force >100N)	■	■	■	■
Power central locking system with safety unlock feature if airbags deploy	■	■	■	■
Rear safety belts with Automatic Locking Retractor (ALR) for securing a child seat	■	■	■	■
Rear side airbag	■	■	■	■
Rear three-point safety belts with automatic pretensioning	■	■	■	■
Seat belt reminder for driver and front passenger	■	■	■	■
Sideguard® head curtain airbags for both rows of seats	■	■	■	■

■ = Standard
□ = Optional
— = Not Available

*Airbags are supplemental restraints only and will not deploy under all crash circumstances. Always use safety belts and seat children only in the rear, using restraint systems appropriate for their size and age.

Specifications

Technical Specifications

Engineering/Performance	A8 3.0T NWB/LWB	A8 4.0T NWB/LWB	S8 4.0T NWB	W12 W12 LWB
Engine type	V6	V8	V8	W12
Arrangement	Front mounted-longitudinal	Front mounted-longitudinal	Front mounted-longitudinal	Front mounted-longitudinal
Bore (in)	3.33 (84.5 mm)	3.33 (84.5 mm)	3.33 (84.5 mm)	3.39 (86.1 mm)
Stroke (in)	3.51 (89.5 mm)	3.51 (89.5 mm)	3.51 (89.5 mm)	3.56 (90.4 mm)
Displacement (cu in)	182.7 (3000 cc)	243.6 (3991 cc)	243.6 (3991 cc)	384.4 (6299 cc)
Compression ratio	10.3:1	10.1:1	9.3:1	11.8:1
Horsepower @ rpm	333@5500 (245 kw)	420@5000 (300 kw)	520@6000 (382 kw)	500@6200 (368 kw)
Torque (lb-ft @ rpm)	325@2900(440 nm)	444@1500(600 nm)	481@5500(650 nm)	463@4750(625 nm)
Induction / Fuel injection	Supercharged / TFSI	Turbocharged / TFSI	Turbocharged / TFSI	FSI
Variable cylinder displacement	—	—	—	—
quattro Tiptronic (0-60 mph) (NWB/LWB) (AT)	5.5 seconds	4.7 / 4.8 seconds	3.9 seconds	4.4 seconds
Top track speed (electronically limited)* (mph)	130 (210 km/h)	130 (210 km/h)	155 (250 km/h)	130 (210 km/h)
Engine design				
Cylinder block	Aluminum alloy	Aluminum alloy	Aluminum alloy	Aluminum alloy
Cylinder head	Aluminum alloy	Aluminum alloy	Aluminum alloy	Aluminum alloy
Firing order	—	—	—	—
Valvetrain / Intake	Hydraulic valve lifters, continuously variable intake and exhaust camshaft adjustment, maintenance free chain drive	Hydraulic valve lifters, continuously variable intake and exhaust camshaft adjustment, maintenance free chain drive	Hydraulic valve lifters, continuously variable intake & exhaust camshaft adjustment, maintenance free chain drive	Hydraulic valve lifters, continuously variable intake and exhaust camshaft adjustment, maintenance free chain drive
Supercharger / Turbocharger	—	—	—	—
Max boost	—	—	—	—
Emissions	ULEV2	ULEV2	ULEV2	ULEV2
Start-stop efficiency system	■	—	—	—
Body / Suspension / Chassis				
Five-link front suspension with stabilizer bar	■	■	■	■
Trapezoidal-link rear suspension	■	■	■	■
Sport suspension calibration	□	□	—	□
S8 sport suspension calibration	—	—	■	—
Electromechanical power steering system	■	■	■	■
Sports differential	□	□	■	□
Ventilated front disc/ventilated rear disc brakes (in)	14.0/13.0 (356/330 mm)	15.0/13.8 (380/350 mm)	15.7 / 14.0 (400 / 356 mm)	15.7/14.0 (400/356 mm)
Transmission / Drivetrain				
Eight-speed Tiptronic automatic transmission with Audi quattro all-wheel drive	■	■	■	■

■ = Standard
□ = Optional
— = Not Available

*Always obey local speed and traffic laws.

Technical Specifications

Transmission / Drivetrain (continued)	A8 3.0T NWB/LWB	A8 4.0T NWB/LWB	S8 4.0T NWB	W12 W12 LWB
Gear ratios:	Tiptronic	Tiptronic	Tiptronic	Tiptronic
1st	4.714: 1	4.714: 1	4.714: 1	4.714: 1
2nd	3.143: 1	3.143: 1	3.143: 1	3.143: 1
3rd	2.106:1	2.106:1	2.106:1	2.106:1
4th	1.667: 1	1.667: 1	1.667: 1	1.667: 1
5th	1.285: 1	1.285: 1	1.285: 1	1.285: 1
6th	1.000: 1	1.000: 1	1.000: 1	1.000: 1
7th	0.839: 1	0.839: 1	0.839: 1	0.839: 1
8th	0.667: 1	0.667: 1	0.667: 1	0.667: 1
Reverse	3.317: 1	3.317: 1	3.317: 1	3.076: 1
Final drive	3.204: 1	3.204: 1	3.204: 1	3.317: 1
Exterior measurements				
Wheelbase (in)	NWB: 117.8 (2992 mm) LWB: 122.9 (3122 mm)	NWB: 117.8 (2992 mm) LWB: 122.9 (3122 mm)	117.8 (2992 mm)	122.9 (3122 mm)
Length (in)	NWB: 202.2 (5136 mm) LWB: 207.4 (5267 mm)	NWB: 202.2 (5136 mm) LWB: 207.4 (5267 mm)	202.2 (5137 mm)	207.4 (5267 mm)
Height (in)	NWB: 57.5 (1459 mm) LWB: 57.9 (1471 mm)	NWB: 57.5 (1459 mm) LWB: 57.9 (1471 mm)	57.5 (1459 mm)	57.9 (1471 mm)
Width (in)	76.7 (1949 mm) w/ mirrors : 83.1 (2111 mm)	76.7 (1949 mm) w/ mirrors : 83.1 (2111 mm)	76.7 (1949 mm) w/ mirrors : 83.1 (2111 mm)	76.7 (1949 mm) w/ mirrors : 83.1 (2111 mm)
Track front / rear (in)	64.7 / 64.4 (1644 /1635 mm)	64.7 / 64.4 (1644 /1635 mm)	64.7 / 64.4 (1644 /1635 mm)	64.7 / 64.4 (1644 /1635 mm)
Curb weight (lb)	NWB: 4,376 (1984 kg) LWB: 4,409 (2000 kg)	NWB: 4,531 (2055 kg) LWB: 4,597 (2085 kg)	4,641 (2105 kg)	4,773
Ground clearance (loaded)	—	—	—	—
Drag coefficient	Cw = 0.26 Front Area =2.41 sq m	Cw = 0.27 Front Area =2.41 sq m	Cw = 0.26 Front Area =2.41 sq m	Cw = 0.27 Front Area =2.41 sq m
Interior measurements				
Headroom sunroof (front/rear) (in)	—	—	—	—
Headroom sunshade (front/rear) (in)	NWB: 37.2 / 38.1 (944 / 967 mm) LWB: 37.2 / 39.1 (944 / 993 mm)	37.2 / 39.1 (944 / 993 mm)	37.2 / 39.1 (944 / 993 mm)	37.2 / 39.1 (944 / 993 mm)
Legroom (front/rear) (in)	NWB: 41.4 / 37.7 (1051 / 958 mm) LWB: 41.4 / 42.9 (1051 / 1089 mm)	NWB: 41.4/38.7 (1051/984 mm) LWB: 41.4/42.9 (1051/1089 mm)	41.4/38.7 (1051/984 mm)	41.4 / 42.9 (1051 / 1089 mm)
Shoulder room (front/rear) (in)	NWB: 59.1 / 57.8 (1500 / 1467 mm) LWB: 59.1 / 57.8 (1501 / 1468 mm)	59.1 / 57.8 (1500 / 1467 mm)	59.1 / 57.8 (1500 / 1467 mm)	59.1 / 57.8 (1501 / 1468 mm)
Luggage capacity (cu ft)	13.2	13.2	13.2	13.2
Seating capacity	5	5	5	4

■ = Standard
□ = Optional
—— = Not Available

Technical Specifications

	A8			S8	W12
EPA mileage estimates*/Capacities	3.0T NWB/LWB		4.0T NWB/LWB	4.0T NWB	W12 LWB
Tiptronic automatic transmission (City/Highway/Combined*)	18 / 28 / 21		17 / 28 / 21 NWB 16 / 26 / 19 LWB	15 / 26 / 19	13 / 21 / 16
Engine oil (qt)	7.2 (6.8 liter)		8.7 (8.3 liter)	8.7 (8.3 liter)	12.2 (11.5 liter)
Coolant system (qt)	12.2 (11.5 liter)		12.2 (11.5 liter)	12.2 (11.5 liter)	12.7 (12.0 liter)
Fuel (gal)	23.8 (90 liter)		23.8 (90 liter)	23.8 (90 liter)	23.8 (90 liter)
Recommended fuel	Premium		Premium	Premium	Premium
Steering					
Type	Hydraulic, speed sensitive power rack & pinion		—	—	Maintenance-free rack steering with speed-sensitive servo assistance
Ratio	15.1:1		15.1:1	15.1:1	15.1:1
Turning circle (curb-to-curb) (ft)	NWB: 40.4 (12.2 m) LWB: 41.7 (12.7 m)		41.7 (12.7 m)	40.4 (12.2 m)	41.7 (12.7 m)
Electrical System					
Battery	12 Volts - 92 amp		12 Volts - 92 amp	12 Volts - 92 amp	12 Volts - 110 amp
Alternator	14 Volts - 190 amp		14 Volts - 190 amp	14 Volts - 190 amp	14 Volts - 190 amp
Warranty/Maintenance					
	Four- year/ 50,000 mile new vehicle limited warranty		Four- year/ 50,000 mile new vehicle limited warranty	Four- year/ 50,000 mile new vehicle limited warranty	Four- year/ 50,000 mile new vehicle limited warranty
	Twelve-month/ 5,000 mile (whichever occurs first) NO CHARGE first scheduled maintenance		Twelve-month/ 5,000 mile (whichever occurs first) NO CHARGE first scheduled maintenance	Twelve-month/ 5,000 mile (whichever occurs first) NO CHARGE first scheduled maintenance	Twelve-month/ 5,000 mile (whichever occurs first) NO CHARGE first scheduled maintenance

■ = Standard
□ = Optional
— = Not Available

*See www.fueleconomy.gov for EPA estimates. Your mileage will vary.

Wheel Program

	A8			S8	W12
Wheels & Tires	3.0T NWB/LWB		4.0T NWB/LWB	4.0T NWB	W12 LWB
A. 9.0J x 19 Ten-Y-spoke design wheels 255/45 104H XL all-season tires	■		—	—	—
B. 9.0J x 19 15-spoke design wheels 255/45 104H XL all-season tires	—		■	—	□
C. 9.0J x 20 Five-segment-spoke design wheels all-season or summer performance tires	□		□	—	—
D. 9.0J x 20 Ten-parallel-spoke design wheels all-season tires	□		□	—	■
E. 9.0J x 21 Five-triple-spoke design wheels 265/35 summer performance tires	—		—	■	—
F. 9.0J x 21 Five-arm-rotor design wheels, Titanium finish 275/35 R21 summer performance tires	—		—	□	—
G. 9.0J x 21 Five-arm-rotor design wheels 275/35 R21 summer performance tires	—		—	□	—

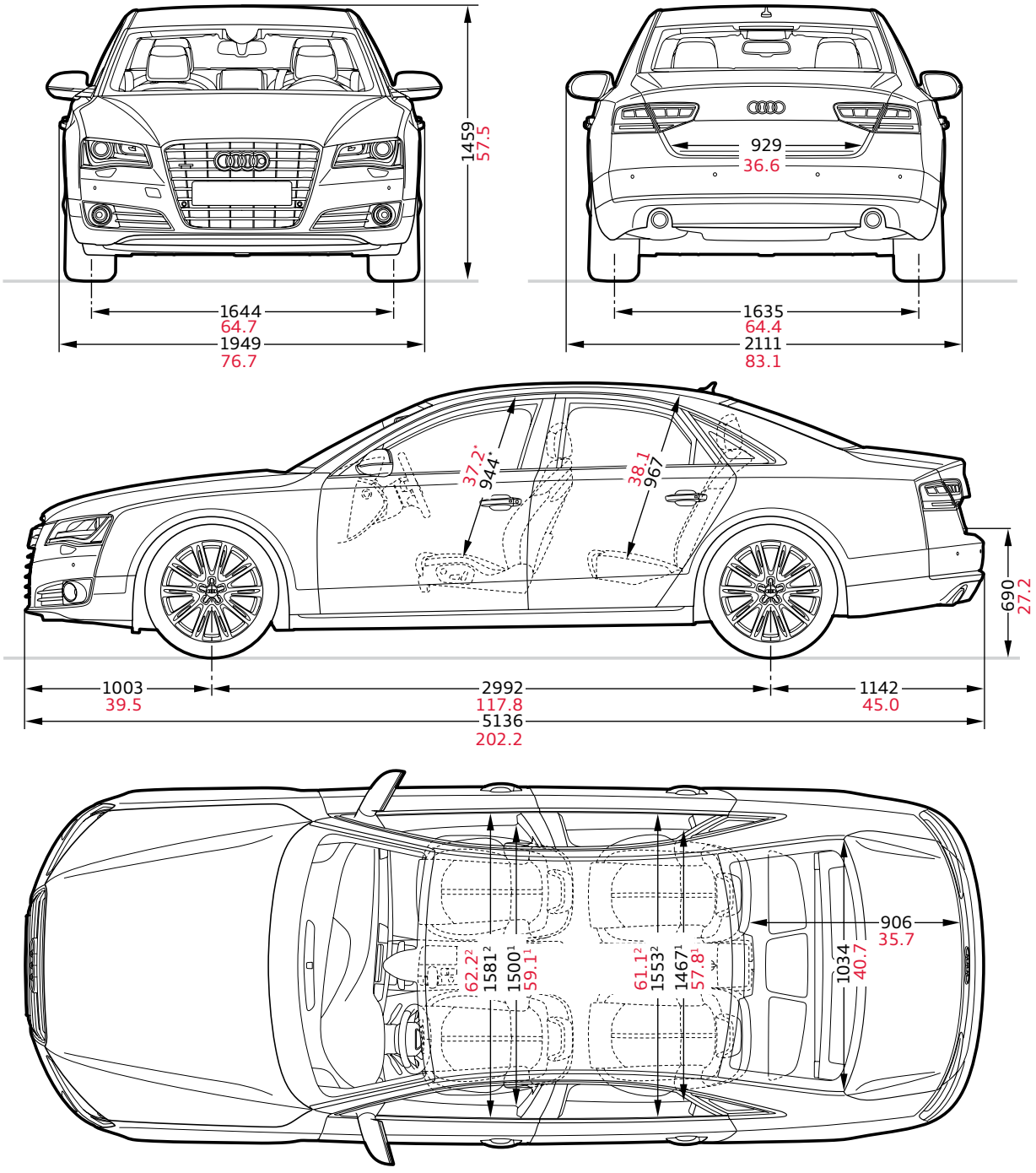
■ = Standard □ = Optional —— = Not Available

*ceramic brakes not available

1 Tires are supplied and warranted by their manufacturer. High-performance tires are designed for optimum performance and handling in warm climates. They are not suitable for cold, snowy, or icy weather conditions. If you drive under those circumstances, you should equip your vehicle with all-season or winter tires, which offer better traction under those conditions. We suggest you use the recommended winter or all-season tire specified for your car or its equivalent. These high-performance tires also have a lower aspect ratio that aids performance and handling; however, in order to avoid tire, rim or vehicle damage, it is important that the inflation pressure is regularly checked and maintained at optimum levels. Please also remember in making your selection that, while these tires deliver responsive handling, they may ride less comfortably and make more noise than other choices. Finally, these tires may wear more quickly than other choices.

Dimensions

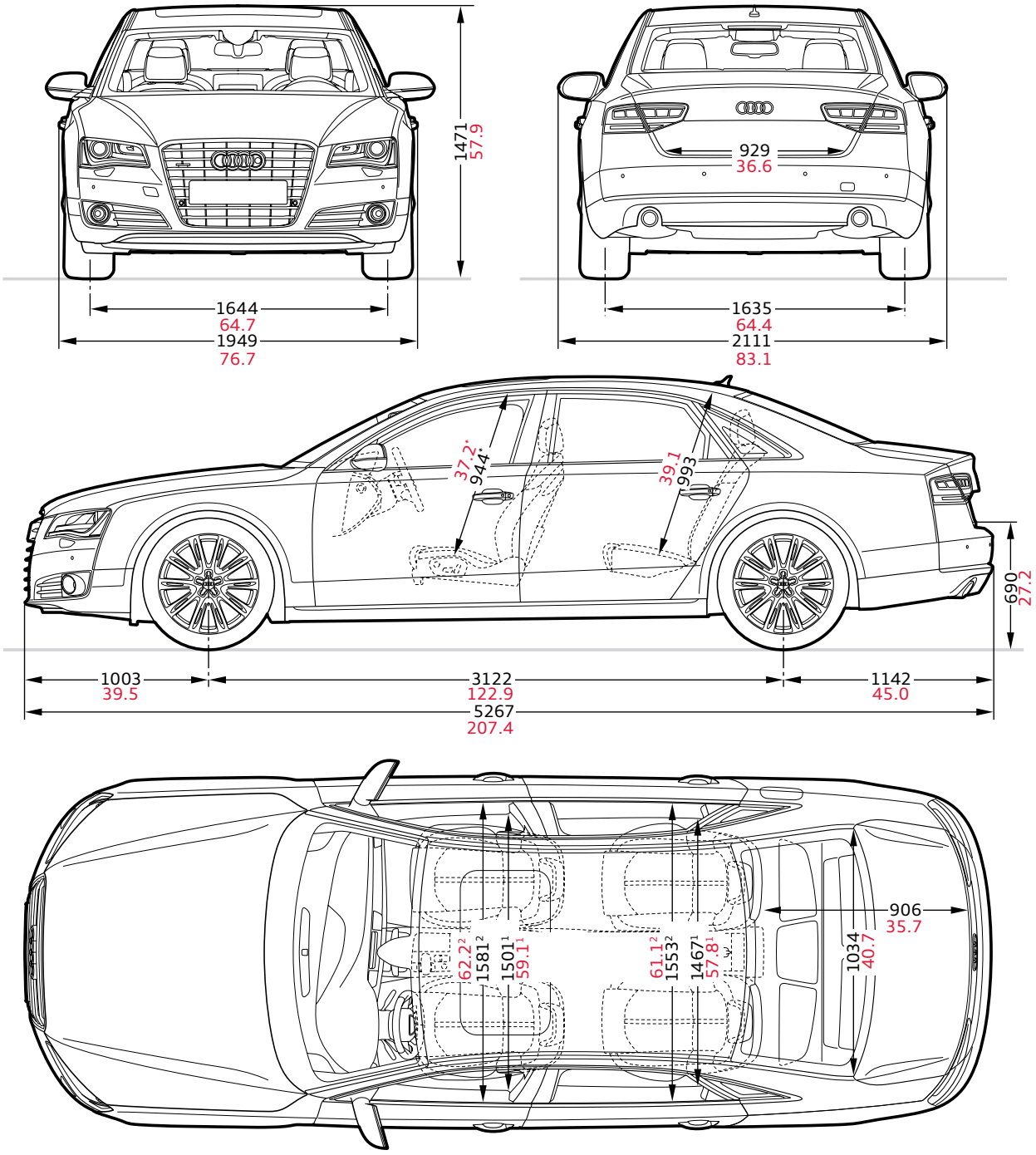
2013 Audi A8



[1] Shoulder width
[2] Elbow width
* Maximum headroom
Dimensions in millimeters and inches
Dimensions of vehicle unloaded

Luggage capacity (cu ft) 13.2

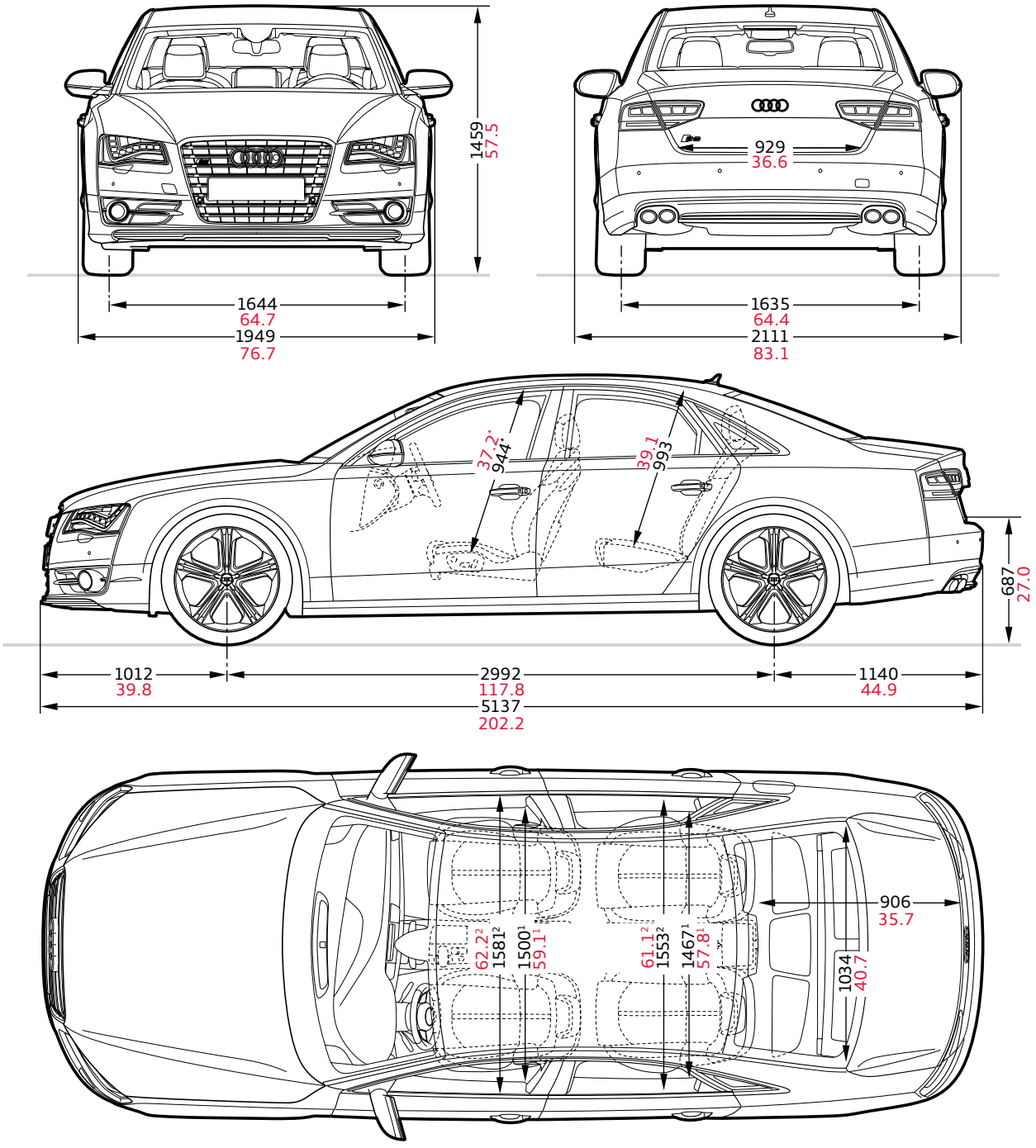
2013 Audi A8 L



[1] Shoulder width
[2] Elbow width
* Maximum headroom
Dimensions in millimeters and inches
Dimensions of vehicle unloaded

Luggage capacity (cu ft) 13.2

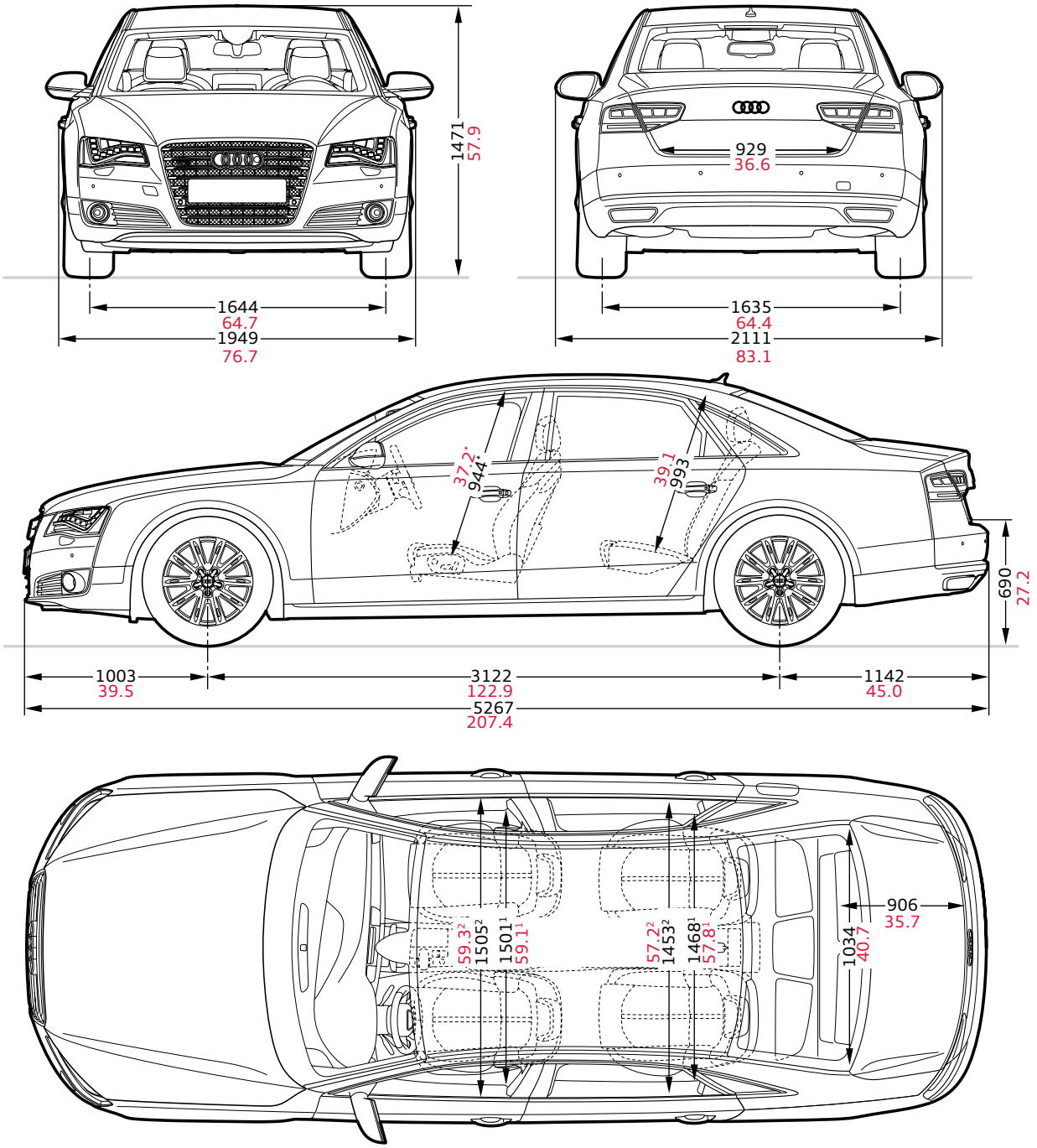
2013 Audi S8



[1] Shoulder width
[2] Elbow width
* Maximum headroom
Dimensions in millimeters and inches
Dimensions of vehicle unloaded

Luggage capacity (cu ft) 13.2

2013 Audi A8 L W12



[1] Shoulder width
[2] Elbow width
* Maximum headroom
Dimensions in millimeters and inches
Dimensions of vehicle unloaded

Luggage capacity (cu ft) 13.2

Color & Trim

Exterior

Color	Effect	A8	S8	W12
A. Phantom Black	pearl	■	■	■
B. Ice Silver	metallic	■	—	■
C. Night Blue	pearl	■	■	■
D. Quartz Gray	metallic	■	—	■
E. Glacier White	metallic	■	■	■
F. Ibis White	solid	■	—	■
G. Havanna Black	metallic	■	■	■
H. Emerald Black	metallic	■	—	■
I. Oolong Gray	metallic	■	—	■
J. Savana Beige	pearl	■	—	■
K. Daytona Gray (S8 exclusive)	pearl	—	■	—
L. Prism Silver (S8 exclusive)	metallic	—	■	—

*Colors may differ based on computer, printer, sunlight

Color & Trim

Interior A8 NWB

18-way comfort seat

22-way comfort sport seat

22-way comfort sport seat
Diamond Weave

Front seating information	18	22
Comfort seat	■	—
Comfort sport seats	—	■
Valetta leather	■	■
Valcona leather	—	■
Diamond Weave Valcona leather	—	■
Fore & aft	■	■
Backrest angle	■	■
Height vertical	■	■
Tilt, front/rear	■	■
Thigh cushion, in/out	■	■
Upper backrest, in/out	■	■
Headrest height	■	■
Lumbar (four-way adjustment)	■	■
Seat cushion bolsters, in/out	—	■
Backrest bolsters, in/out	—	■

Seats	Carpeting	Upper & lower dashboard	Upper inlay	Lower inlay	Headliner
A. Black	Black	Black / Black	Walnut Brown	Brushed Aluminum	Moon Silver
B. Nougat Brown	Black	Black / Nougat Brown	Walnut Brown	Brushed Aluminum	Black
C. Titanium Gray	Titanium Gray	Steel Gray / Titanium Gray	Walnut Brown	Brushed Aluminum	Moon Silver
D. Velvet Beige	Black	Black / Velvet Beige	Walnut Brown	Brushed Aluminum	Silk Beige
E. Balao Brown	Balao Brown	Mocha Brown / Balao Brown	Ash Natural Balsamic Brown	Brushed Aluminum	Snow White

* Specifications, equipment, options, and prices are subject to change without notice. Some items may be unavailable when vehicle is built.
* Decorative inlay options will vary based on model and interior color combination. See your dealer for details.
* For conceptual purposes only, may vary.

Color & Trim

Interior A8 LWB

18-way comfort seat

22-way comfort sport seat

22-way comfort sport seat
Diamond Weave

Front seating information	18	22
Comfort seat	■	—
Comfort sport seats	—	■
Valetta leather	■	■
Valcona leather	—	■
Diamond Weave Valcona leather	—	■
Fore & aft	■	■
Backrest angle	■	■
Height vertical	■	■
Tilt, front/rear	■	■
Thigh cushion, in/out	■	■
Upper backrest, in/out	■	■
Headrest height	■	■
Lumbar (four-way adjustment)	■	■
Seat cushion bolsters, in/out	—	■
Backrest bolsters, in/out	—	■

Seats	Carpeting	Upper & lower dashboard	Upper inlay	Lower inlay	Headliner
A. Black	Black	Black	Assam Gray	Polished Black	Moon Silver
B. Nougat Brown	Black	Black / Nougat Brown	Walnut Brown	Polished Black	Black
C. Titanium Gray	Titanium Gray	Steel Gray / Titanium Gray	Assam Gray	Polished Black	Moon Silver
D. Velvet Beige	Velvet Beige	Moor Brown / Velvet Beige	Assam Gray	Polished Black	Silk Beige
E. Balao Brown	Balao Brown	Mocha Brown / Balao Brown	Ash Natural Balsamic Brown	Brushed Aluminum	Snow White
F. Silk Beige	Velvet Beige	Moor Brown / Silk Beige	Pearl Beige	Polished Black	Silk Beige

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Color & Trim

Interior S8

22-way comfort sport seat

22-way comfort sport seat
Diamond Weave

Front seating information	22
Comfort seat	—
Comfort sport seats	■
Valetta leather	■
Valcona leather	■
Diamond Weave Valcona leather	■
Fore & aft	■
Backrest angle	■
Height vertical	■
Tilt, front/rear	■
Thigh cushion, in/out	■
Upper backrest, in/out	■
Headrest height	■
Lumbar (four-way adjustment)	■
Seat cushion bolsters, in/out	■
Backrest bolsters, in/out	■

Seats	Carpeting	Lower inlay	Upper inlay	Upper & lower dash	Headliner
A. Black	Black	Brushed Aluminum	Carbon Atlas	Black/Black	Lunar Silver
B. Nougat Brown	Black	Brushed Aluminum	Carbon Atlas	Black/Black	Black
C. Lunar Silver	Titanium Gray	Brushed Aluminum	Carbon Atlas	Steel Gray/Lunar Silver	Lunar Silver
D. Velvet Beige	Black	Brushed Aluminum	Carbon Atlas	Black/Black	Silk Beige
E. Balao Brown	Balao Brown	Brushed Aluminum	Balao Brown	Fine Grain Natural Ash Wood	Snow White

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* For conceptual purposes only, may vary.

Color & Trim

Interior W12

22-way comfort sport seat

Front seating information	22
Comfort seat	—
Comfort sport seats	■
Valetta leather	■
Valcona leather	■
Diamond Weave Valcona leather	■
Fore & aft	■
Backrest angle	■
Height vertical	■
Tilt, front/rear	■
Thigh cushion, in/out	■
Upper backrest, in/out	■
Headrest height	■
Lumbar (four-way adjustment)	■
Seat cushion bolsters, in/out	■
Backrest bolsters, in/out	■

Seats	Carpeting	Upper & lower dashboard	Upper inlay	Lower inlay	Headliner
A. Black	Black	Black	Polished Black	Brushed Aluminum	Moon Silver
B. Nougat Brown	Black	Black	Polished Black	Brushed Aluminum	Black
C. Titanium Gray	Titanium Gray	Steel Gray/Titanium Gray	Polished Black	Brushed Aluminum	Moon Silver
D. Velvet Beige	Velvet Beige	Moor Brown/Velvet Beige	Polished Black	Brushed Aluminum	Silk Beige
E. Silk Beige	Velvet Beige	Moor Brown/Silk Beige	Polished Black	Brushed Aluminum	Silk Beige
F. Balao Brown	Balao Brown	Mocha Brown/Balao Brown	Polished Black	Brushed Aluminum	Snow White

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Rear Seat Packages

Seat Entertainment System

A8 Rear Seat Entertainment System (Optional Equipment) & Executive Rear Seat package (Optional Equipment LWB only)

A8 L W12 European model shown

A8 L W12 European model shown

Rear Seat Entertainment Features:

1. Separate Audi MMI control unit in rear center armrest
2. Separate main unit in rear which includes additional DVD singledrive; hard drive (total capacity is 60 MB of which 20 GB for media; maximum 3,000 tracks in MP3 format)
3. Two SD card slots; Audi music interface
4. Two 10.2” monitors (6 mm deep)
5. Two wireless BLUETOOTH headphones
6. Individual content possible on left or right monitors

Rear Seat Comfort package: (LWB only)

1. Requires Premium package
2. Four-zone air conditioning, rear booster, climate control in rear center console
3. Rear heated seats
4. Rear vanity mirrors

Executive Rear Seat package: (LWB only)

1. Requires Premium package
2. Includes Rear Seat Entertainment package
3. Includes four-zone climate control
4. Rear seat ventilation
5. Refrigerator (10.4 liter capacity)
6. Four-zone rear climate control
7. Rear vanity mirrors & additional reading lights
8. Right rear Relaxation Seat with power footrest
9. Independent rear single seats, fixed center console
10. Valcona leather front & rear seats
11. Rear seat memory
12. Leather rear center console
13. Control of front passenger seat from the rear seats

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* Decorative inlay options will vary based on model and interior color combination. See your dealer for details.

* For conceptual purposes only, may vary.

ABOUT AUDI

Audi of America, Inc. and its U.S. dealers offer a full line of German-engineered luxury vehicles. AUDI AG is among the most successful luxury automotive brands globally. Audi was a top-performing luxury brand in Europe during 2011 and broke all-time company sales records in the U.S. AUDI AG is planning to invest a total of EUR 13 billion during the period 2012 through 2016 on new products and technologies. Visit **www.audiusa.com** or **www.audiusanews.com** for more information regarding Audi vehicle and business issues.

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